

GIs and public goods: experiences and recommendations

November 16th - Register [here](#)

The objective of the workshop will be to present and discuss with AREPO members and other GI stakeholders and policy makers the results and recommendations produced by Strength2food project.

Strength2Food is a five-year Horizon 2020 project that started in March 2016. It aims to provide the EU and its Member States with evidence-based recommendations on the implementation of quality policy. You can find more information on the [project website](#).



Agenda



9.00 – 9.10

Welcome and member presentation

9.10 – 9.30

Prof. Matthew Gorton,
Newcastle University, UK
**The Strength2Food Project
for the sustainability of GIs**

9.30 – 9.50

Prof. Konstadinos Mattas,
Aristotle University of Thessaloniki, EL
Policy Recommendations

9.50 – 10.15

Prof. Filippo Arfini,
University of Parma, IT
**GIs and Public goods: a strategic
guide to improving the sustainability
and the economic value of GIs**

10.15 – 10.30 • Break

10.30 – 11.30

**Break-out sessions:
discussion among AREPO
members** (Italian, Spanish,
English, French and Greek – final
list to be discussed based on
the registered participants)

11.30 – 11.45 • Break

11.45 – 12.15

Feedbacks from break-out sessions

12.15 – 12:40

**Feedbacks from AREPO scientific
committee & general discussion
with AREPO stakeholders**

12.40 – 13.00 • Conclusions

*Please note that the workshop/break-out sessions will be audio-recorded. The data will be used by the organisers to inform the development of Strength2Food strategic guide and finalise recommendations for best practice. Any information you supply will be anonymised. Participation in the workshop is voluntary. As such, you have a right to decline the invitation or to withdraw at any time without providing an explanation.